

# JUSTINE A. MASSA

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## EXPERIENCE

### SAATCHI & SAATCHI

Senior Art Director, *October 2021 - Present*

Clients include Toyota and new business.

### RPA

Senior Art Director, *February 2021 - October 2021*

Art Director, *November 2019 - January 2021*

Clients include *ampm*, Arco, Pocky, Spectrum Business, Menchie's Frozen Yogurt, and new business.

### FREELANCE

Art Director/Designer, *September 2018 - November 2019*

Clients include RPA (*ampm*), GreenLight Media Marketing (Waymo, Ultimate Ears, Google Pixel, new business pitches), OKRP (Freeform's 25 Days of Christmas), Liquid, Sound Mind Live.

### O'KEEFE REINHARD & PAUL

Art Director, *October 2017 - August 2018*

Designer, *October 2015 - September 2017*

Clients include Illinois Lottery, Big Lots, Gildan, Home Chef, Ace Hardware, AMA, and new business.

### INTERSCOPE RECORDS

Senior Creative Coordinator, *August 2014 - July 2015*

Creative Coordinator, *October 2010 - July 2014*

Organized and oversaw the creative of music artist projects which included art direction, design, and production of album packaging and collateral as well as photo shoots.

## SKILLS

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe InDesign CC  
G Suite  
Microsoft Office  
Fine art techniques  
Photo retouching

## EDUCATION

### SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA, *August 2009*

BFA, Graphic Design; Minor, Illustration